

Course Syllabus

1	Course title	Financial Planning & Controlling	
2	Course number	1603416	
3	Credit hours	3	3
	Contact hours (theory, practical)	3	
4	Prerequisites/corequisites	Corporate Finance	
5	Program title	BA Finance	
6	Program code	03	
7	Awarding institution	University of Jordan	
8	School	Business School	
9	Department	Finance	
10	Course level	BA	
11	Year of study and semester (s)	2021/2022 First	
12	Other department (s) involved in teaching the course		
13	Main teaching language	English	
14	Delivery method	<input checked="" type="checkbox"/> Face to face learning <input checked="" type="checkbox"/> Blended <input type="checkbox"/> Fully online	
15	Online platforms(s)	<input checked="" type="checkbox"/> Moodle <input checked="" type="checkbox"/> Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom <input type="checkbox"/> Others.....	
16	Issuing/Revision Date	25/10/2021	

17 Course Coordinator:

Name: Muhanned Obeidat

Contact hours: Sunday 11:30 – 12:30

Office number:

Phone number: 0096265355000

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**18 Other instructors:**

Name:

Office number:

Phone number:

Email:

Contact hours:

Name:

Office number:

Phone number:

Email:

Contact hours:

19 Course Description:

This Course explains the concepts of financial planning and control. This includes financial planning models, liquidity planning including cash budgeting, long and short-term cash needs as well as planning to improve profitability through the various kinds of leverage. Also, how to construct Performa statements.

20 Course aims and outcomes:

A- Aims:

This Course attempts to provide a Solid and advanced understanding of the theory of corporate finance which includes capital structure theories, estimating hurdle rates for the firms and individual projects, and firms' valuation.

B- Students Learning Outcomes (SLOs):

Upon successful completion of this course, students will be able to:

1. Learn about the cost of equity, debt, and capital.
2. Understand the risk and return for firms and projects.
3. Discover what sources of finance are available for the firm.
4. Find the optimal financing mix for a firm.
5. Learn the different approaches of determining the optimal financing mix.
6. Be able to use different valuation methods to find the firm and the project value.

SLOs SLOs of the course	SLO (1)	SLO (2)	SLO (3)	SLO (4)	SLO (5)	SLO (6)
1 Develop and evaluate measures of investment risk and return.	✓		✓			
2 Clarify and thoroughly analyze the concept of risk diversification in the context of portfolio construction theory.		✓				
3 Explain how individual risk preferences can be			✓			



incorporated into investor's investment decision.						
4 Demonstrate the concept of market efficiency as it relates to security price informativeness	✓				✓	
5- Learn the different approaches of determining the optimal financing mix.					✓	
6- Be able to use different valuation methods to find the firm and the project value.						✓

21. Topic Outline and Schedule:

Week	Lecture	Topic	Intended Learning Outcome	Learning Methods (Face to Face/Blended/ Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
1	1.1	Chapter 4: Understanding Financial Statements	1	Face to Face	Class	Synchronous	Exam	Textbook
	1.2	Chapter 4: Understanding Financial Statements	1	Face to face	Class	Synchronous	Exam	Textbook
	1.3	Chapter 4: Understanding Financial Statements	1	Online	MS Teams	Synchronous	Exam	Textbook
2	2.1	Chapter 7: Estimating	1	Online	MS Teams	Synchronous	Exam	Textbook

		Hurdle Rates for Firms						
	2.2	Chapter 7: Estimating Hurdle Rates for Firms	1	Face to Face	Class	Synchronous	Exam	Textbook
	2.3	Chapter 7: Estimating Hurdle Rates for Firms	1	Face to face	Class	Synchronous	Exam	Textbook
Week	Lecture	Topic	Intended Learning Outcome	Learning Methods (Face to Face/Blended/ Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
3	3.1	Chapter 7: Estimating Hurdle Rates for Firms	2	Online	MS Teams	Synchronous	Exam	Textbook
	3.2	Chapter 7: Estimating Hurdle Rates for Firms	2	Face to Face	Class	Synchronous	Exam	Textbook
	3.3	Chapter 7: Estimating Hurdle Rates for Firms	2	Face to Face	Class	Synchronous	Exam	Textbook
4	4.1	Chapter 8: Estimating Hurdle Rates for Projects	2	Face to Face	Class	Synchronous	Exam	Textbook
	4.2	Chapter 8: Estimating Hurdle Rates for Projects	2	Face to Face	Class	Synchronous	Exam	Textbook
	4.3	Chapter 8: Estimating	2	Online	MS Teams	Synchronous	Exam	Textbook

		Hurdle Rates for Projects						
5	5.1	Chapter 8: Estimating Hurdle Rates for Projects	4	Online	MS Teams	Synchronous	Exam	Textbook
	5.2	Chapter 8: Estimating Hurdle Rates for Projects	4	Face to Face	Class	Synchronous	Exam	Textbook
	5.3	Chapter 8: Estimating Hurdle Rates for Projects	4	Face to Face	Class	Synchronous	Exam	Textbook
6	6.1	Chapter 18: The Financing Mix: Tradeoffs on Theory	3	Face to Face	Class	Synchronous	Exam	Textbook
	6.2	Chapter 18: The Financing Mix: Tradeoffs on Theory	3	Face to Face	Class	Synchronous	Exam	Textbook
	6.3	Chapter 18: The Financing Mix: Tradeoffs on Theory	3	Face to Face	Class	Synchronous	Exam	Textbook
7	7.1	Chapter 19: The Optimal Financing Mix	3	Face to Face	Class	Synchronous	Exam	Textbook
	7.2	Chapter 19: The Optimal Financing Mix	3	Face to Face	Class	Synchronous	Exam	Textbook

	7.3	Chapter 19: The Optimal Financing Mix		Online	MS Teams	Synchronous	Exam	Textbook
8	8.1	Chapter 19: The Optimal Financing Mix	3	Online	MS Teams	Synchronous	Exam	Textbook
	8.2	Chapter 19: The Optimal Financing Mix	3	Face to Face	Class	Synchronous	Exam	Textbook
	8.3	Chapter 19: The Optimal Financing Mix	3	Face to Face	Class	Synchronous	Exam	Textbook
9	9.1	Valuation: Principles and Practice	2,4	Face to Face	Class	Synchronous	Exam	Textbook
	9.2	Valuation: Principles and Practice	2,4	Face to Face	Class	Synchronous	Exam	Textbook
	9.3	Valuation: Principles and Practice	2,4	Face to Face	Class	Synchronous	Exam	Textbook
10	10.1	Valuation: Principles and Practice	2,4	Face to Face	Class	Synchronous	Exam	Textbook
	10.2	Valuation: Principles and Practice		Face to Face	Class	Synchronous	Exam	Textbook
	10.3	Valuation: Principles and Practice	2,4	Face to Face	Class	Synchronous	Exam	Textbook
11	11.1	Value Enhancement Tools and Techniques	1,3	Face to Face	Class	Synchronous	Exam	Textbook

	11.2	Value Enhancement Tools and Techniques	1,3	Face to Face	Class	Synchronous	Exam	Textbook
	11.3	Value Enhancement Tools and Techniques	1,3	Face to Face	Class	Synchronous	Exam	Textbook
12	12.1	Value Enhancement Tools and Techniques	1,3	Face to Face	Class	Synchronous	Exam	Textbook
	12.2	Value Enhancement Tools and Techniques	1,3	Face to Face	Class	Synchronous	Exam	Textbook
	12.3	Value Enhancement Tools and Techniques	1,3	Online	MS Teams	Synchronous	Exam	Textbook
13	13.1	Empirical Paper	2	Online	MS Teams	Synchronous	Exam	Textbook
	13.2	Empirical Paper	2	Face to Face	Class	Synchronous	Exam	Textbook
	13.3	Empirical Paper	2	Face to Face	Class	Synchronous	Exam	Textbook
14	14.1	Empirical Paper	3	Face to Face	Class	Synchronous	Exam	Textbook
	14.2	Empirical Paper	3	Face to Face	Class	Synchronous	Exam	Textbook
	14.3	Empirical Paper	2	Face to Face	Class	Synchronous	Exam	Textbook
15	15.1	Empirical Paper	3	Face to Face	Class	Synchronous	Exam	Textbook

	15.2	Empirical Paper	3	Face to Face	Class	Synchronous	Exam	Textbook
	15.3	Empirical Paper	3	Face to Face	Class	Synchronous	Exam	Textbook

22 Evaluation Methods:

Opportunities to demonstrate achievement of the SLOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	SLOs	Period (Week)	Platform
Midterm	30	1,2,3,4	1,3,4	Week 7	Face to face
Second	20	All	1,2,3,4,5	Week 15	Face to face
Final	50	All	1,2,3,4,5	Week 16	Face to Face

23 Course Requirements

(e.g: students should have a computer, internet connection, webcam, account on a specific software/platform...etc):

24 Course Policies:



- A- Attendance policies: According to The University's Policy
- B- Absences from exams and submitting assignments on time: No make ups will be held
- C- Health and safety procedures: According to The University of Jordan health policy
- D- Honesty policy regarding cheating, plagiarism, misbehavior: Any attempts of plagiarism or cheating, student will be considered failed the course.
- E- Grading policy: According to the University's grading system
- F- Available university services that support achievement in the course: As provided by The University.

25 References:

- A- Required book(s), assigned reading and audio-visuals:
Corporate Finance: Theory and Practice (2003), Aswath Damodaran, 2nd edition, Wiley
- B- Recommended books, materials, and media:
Will be provided during the semester.

26 Additional information:

Name of Course Coordinator: Muhanned Obeidat Signature: M.H. Obeidat Date: 25/10/2021



مركز الاعتماد
وضمان الجودة
ACCREDITATION & QUALITY ASSURANCE CENTER

Head of Curriculum Committee/Department: Dr. Mohammad Khataybeh Signature: 25/10/2021

Head of Department: ----- Signature: -----

Head of Curriculum Committee/Faculty: ----- Signature: -----

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Dean: ----- Signature: -----